

Press Release

POSTAL MAIL-SORT ADDS FAST FORWARD PROCESS

Youngstown, OH -- October 18, 2010 -- Postal Mail-Sort, LTD. has added the new Fast Forward in-line process technically known as "Move Forward." The Fast Forward process is when a mail piece is addressed to a person that has moved, our system will automatically provide the bar code and updated address of that person. The United States Postal Service (USPS) now requires everyone to comply and repair all undeliverable addresses. Failure to correct the addresses will result in your postal discount being removed, the postage cancelled and your mail being returned to you. This would result in you paying twice to mail the same piece.

Our new Fast Forward system contains more than 40 million permanent change of address records filed with USPS, so your updates are immediate on your mail pieces. With this in-line process, the postage is not lost resulting in savings on your yearly postage costs plus additional benefits due to the fact the mail piece remains intact and does not need to be reproduced. Also, your mail pieces will be delivered in the normal time frame eliminating the delay caused by the Postal system's internal forwarding processes, you will receive the corrected addresses back which will allow you to update your records. Lastly, your mail is delivered in the most timely and cost effective manner.

Postal Mail-Sort Ltd. is the largest mail house between Cleveland/Akron and Pittsburgh and is fully equipped to process low to high volumes of mail quickly and efficiently. They provide a range of services to process your First Class Periodical and Standard Mailings on time such as Multi-line Optical Character Reading (MLOCR and Manual Encoders) for more consistent delivery on your first class mail with less cost to you and pre-sort discount rates. In addition they can eliminate your mailroom costs plus next day air service with UPS, Federal Express and Express Mail is available, while being USPS compliant with the New Intelligent Mail Bar Code (IMB) System.

Postal Mail-Sort also offers direct mail services, postal addressing, ink jetting, inserting, folding, automatic affixing of labels, wafer-sealing, affixing real stamps and/or metering postage, sorting, all special processing, shipping, full service warehousing, receiving and mailing lists. Free office mail pick-up and processing is available for companies who mail large quantities of mail each day.

For a quote or order call 330-747-1515, email info@postalmailsort.com or view www.postalmailsort.com.

FOR FURTHER INFORMATION CONTACT:

Laura Berena - President
Cassidy Advertising & Consulting LLC
Phone/Fax: 330.544.9996
Lberena@cassidyadvertising.com
www.cassidyadvertising.com

Jeff Hill - President Postal Mail-Sort, Ltd. 1024 Mahoning Avenue P: 330.747.1515 info@postalmailsort.com www.postalmailsort.com